IMPACT OF YOUR DOLLARS
Investments of all sizes make a big difference to our students.

- A gift of $10,000 can provide a classroom with a 20-week artist-led residency. That’s 60 hours of arts instruction for 30 Philadelphia school students.

- An investment of $5,000 will support a 10-week artist residency in a partnering school. That’s 30 hours of arts instruction for 30 Philadelphia school students.

- With $2,500 in support, we can make sure every student in the CPA program has art supplies to use not only during the residency, but also to take home.

- A $1,000 investment will allow Fleisher to bring our mobile art studio ColorWheels to partnering schools for community-wide art-making projects.

How do we know our CPA program is so important to our community? Our partners have told us:

"With Fleisher, our children see themselves as creative artists and they learn important skills supporting collaboration and group interaction. Working with a Fleisher artist in the partnership is one of the high points of our year."

- Teacher, Kirkbride Elementary School

"We learned how to use paint, how to use oil pastels, and sculpture. Come back next year. Nothing is better than art."

- 2nd Grade Student, Vare-Washington Elementary School

"The CPA program is extremely valuable, it brings a greatly needed art program to a school without one. The children are excited to come to school on art days. It has allowed them to think abstractly while having fun. What more could I ask for?"

- Teacher, Southwark Elementary School

We’ll make sure our community of 17,000 students, visitors, and supporters knows of your generosity by recognizing your company at our campus, on our website, and in our communications. And, you will see the impact of your investment at the end of the school year when students’ work is displayed in Fleisher’s galleries during our annual Young Artists Exhibition, visited by more than 2,000 people.

For more information or to make a gift, please contact Jamie Hughes, Assistant Director of Development, at 215-922-3456. ext. 350 or jhughes@fleisher.org.
WHAT IS EITC?

We want every business - big and small - to know about the Pennsylvania Educational Improvement Tax Credit Program (EITC) through the Department of Community and Economic Development (DCED). It’s a way to receive valuable tax credits, while helping to bring arts education to more than 300 students through Fleisher’s award-winning Community Partnerships in the Arts (CPA) program. Through the program, eligible companies can receive tax credits of up to 90% for contributions to Fleisher. Companies authorized to do business in Pennsylvania that are subject to the following taxes are eligible:

- Personal Income Tax
- Capital Stock/Foreign Franchise Tax
- Corporate Net Income Tax
- Bank Shares Tax
- Mutual Thrift Tax
- Title Insurance & Trust Company Shares Tax
- Insurance Premium Tax (excluding surplus lines, unauthorized, domestic/foreign marine)
- Malt Beverage Tax or Retaliatory Fees under section 212 of the Insurance Company Law of 1921

Companies can receive tax credits equal to 75% of their contribution (up to $750,000 per taxable year), or up to 90% for two-year charitable commitments: your $20,000 gift to Fleisher could result in a credit as high as $18,000!

HOW DO I APPLY?

Applications for businesses are accepted beginning July 1, 2015, and tax credits are awarded on a first-come, first-served basis. Repeat two-year cycle applicants submit applications starting on May 15, 2015. This due date applies if you are in your renewal year and if you are starting a new two-year cycle.

STEP 1: Beginning July 1 (for new applications) or May 15 (for renewing applicants) submit your application via the DCED website, newpa.com.

STEP 2: After receiving your approval letter from the DCED, please make your gift to Fleisher within 60 days, per DCED requirement.

STEP 3: Fleisher will send you an official acknowledgment letter that you then send to the DCED to ensure proper tax credit. The contribution may also be deducted for federal tax purposes.

This simple process will benefit your company, Fleisher, and the hundreds of Philadelphia children who will have access to hands-on arts education this year thanks to your generosity!

WHY CHOOSE FLEISHER?

Fleisher is an EITC-approved organization recognized for our work to make art accessible to everyone. The President’s Committee on the Arts and the Humanities presented Fleisher with their highest honor, the National Arts and Humanities Youth Program Award, and CPA has been cited as a model of excellence by the National Guild for Community Arts Education.

More than 2,665 children live within walking distance of Fleisher, and we’re here to make sure that each student one has the opportunity to explore their innate creativity. For more than 17 years through our CPA program, we’ve partnered with public schools and community after-school programs to bring our teaching artists into classrooms for 10-week residencies built on science, math, social studies, and language arts. Schools in our service area include:

- Southwark School
- George W. Nebinger School
- Andrew Jackson School
- John H. Taggart School
- Eliza B. Kirkbride School
- Vare-Washington School
- William M. Meredith School

CPA is needed now more than ever. Many of our public school partners are without arts education this year, along with many other significant cuts. Schools are relying on Fleisher to bring its artists to classrooms to help teachers make this school year more enriching and rewarding. To ensure we can serve their students, we’re asking you to partner with Fleisher and help fill the gap in availability of arts education this year.

SAMPLE RESIDENCY

CPA is all about collaborative hands-on projects that help students become better learners. In a residency at Vare-Washington Elementary School, 3rd grade students engaged in projects built on core math standards. Fleisher artist Tad Sare designed the residency to provide students with a greater understanding of geometry, fractions, and measurement. In one project, students worked in teams to photograph landmarks from surrounding community and created a 3D representation.

In another project, students combined six photographs of themselves to make a 2D self portrait. Working closely with his partnering classroom teacher, Tad built in weekly review sessions where students were quizzed on the mathematical concepts used in their each creative project. They displayed their work in their school’s hallway to share their work with their classmates.