Fleisher Art Memorial is an approved organization through Pennsylvania's Educational Improvement Tax Credit Program (EITC). This program allows eligible corporations to make designated contributions that are eligible for tax credit. It’s an easy way to receive valuable tax credits, while helping to bring arts education to more than 400 students through Fleisher’s award-winning Community Partnerships in the Arts program. Eligible companies can receive tax credits equal to 75% of their contribution (up to $750,000 per taxable year), or up to 90% for two-year charitable commitments. Your $20,000 gift to Fleisher could result in a credit as high as $18,000!

Businesses returning for a two-year commitment submit applications on May 15 via the Department of Community and Economic Development website, newpa.com. Businesses applying for a one-year commitment or applying the first time submit applications on July 1. Tax credits are awarded on a first-come, first-served basis. This simple process will benefit your company, Fleisher, and the hundreds of Philadelphia children who will have access to hands-on arts education this year thanks to your generosity!

**IMPACT OF YOUR GIFT**

More than 2,665 children live within walking distance of Fleisher, and we’re here to make sure that each student one has the opportunity to explore their innate creativity. For 20 years, through our Community Partnerships in the Arts program, we’ve partnered with public schools and community after-school programs in South Philadelphia. We match our teaching artists with classrooms for ten to twenty week residencies built on science, math, social studies, and language arts. It’s a mutually-beneficial partnership that helps Fleisher extend our mission to make art accessible deeper into our diverse surrounding neighborhoods, while enriching the work of our partners.

- A gift of $20,000 can provide two classrooms with a 20-week artist-led residency. That’s 60 hours of arts instruction for 60 Philadelphia school students.

- An investment of $10,000 will support two 10-week artist residencies in a partnering school. That’s 30 hours of arts instruction for 30 Philadelphia school students.

- With $5,000 in support, we can professionally install students’ work in Fleisher’s galleries for our Young Artists Exhibition, visited by more than 2,500 community members.

- A $2,500 investment will allow Fleisher to bring our mobile art studio ColorWheels to partnering schools for community-wide art-making projects.

Join the more than 3,000 businesses in Pennsylvania who are benefiting from this valuable tax credit program. We’ll make sure our community of students, visitors, neighbors, and supporters knows of your generosity by recognizing your company at our campus, on our website, and in our communications.

**QUESTIONS?** Please contact Jamie Hughes, Development Director, at 215-922-3456. ext. 350 or jhughes@fleisher.org.
SINCE 1997, THROUGH THIS PROGRAM, FLEISHER HAS:

• Provided arts education to more than 6,550 students, the majority of whom are members of low-income households and lack access to arts opportunities.

• Partnered with more than 12 public schools and community programs in South Philadelphia, in neighborhoods home to diverse immigrant populations.

• Hired more than 70 teaching artists, providing an excellent training ground for gaining skills and implementing creative ideas.

• Received recognition from the President’s Committee on the Arts and the Humanities and the National Guild for Community Arts Education.

FEEDBACK FROM OUR PARTNERING TEACHERS & PRINCIPALS:

“Everyone is engaged. The teacher has to think a little differently than usual, outside of their curriculum. I have to problem solve to come up with an arts integrated project for the classroom. And the kids have to think differently than they might usually think with science or math or reading. Everybody has an opportunity to problem solve together and come up with this new way of learning. I think that it is an effective way of teaching, thinking, and learning together.”

“I really wanted my kids to have more experiences with art. I felt that this way, they’d be able to get more than I could give them on my own, and they would enjoy it, and learn from it. These are the kinds of things that stick with them.”

“For students who might not be as strong at things academically, we saw some students put together great work, students who in the classroom, they’re not looked upon as the best. It offered them something to be proud of themselves about.”

“It’s taken many tries for some, but they’ve stuck with it, enjoyed it, and I think they like the challenge. Usually what I see is that when something is too hard, they quit. They’ve not quit here.”

“[Fleisher] came in and didn’t say, ‘We really want to do this project or meet these standards.’ Rather, it was ‘What are your teachers doing?’ And they built a project around us, what is already happening in the classroom...it’s not an additional program, it’s really being intertwined into the curriculum.”

“Our students love it! Every residency day, they are beside themselves. These are middle school kids, so it’s hard to get them excited about much.”

Founded in 1898, Fleisher is a nonprofit community art school committed to advancing the vision of our founder, Samuel S. Fleisher, who believed that art is one of society’s greatest assets and equalizers. Every year, more than 20,000 people experience the transformative power of art by participating in our classes, tuition-free classes, workshops, exhibitions, and community-based programs. For more information, please visit fleisher.org.