

ART FOR ALL: A Celebration of Community Creativity



Join **Fleisher Art Memorial** in our efforts to ensure that young artists in Philadelphia have opportunities to learn and grow through creative self-expression. Now more than ever, art is a source of joy, hope, resilience, and purpose. As our community recovers, it is essential that everyone has access to art.

JULY 1 - 31 AT CHERRY STREET PIER
ON THE DELAWARE RIVER WATERFRONT

Featuring the 31st Founder's Award
honoring **Dr. Constance E. Clayton**

and opportunities for people of all ages to
make and learn about art

PRESENTED BY FLEISHER ART MEMORIAL

ABOUT FLEISHER ART MEMORIAL

Fleisher Art Memorial is a source of inspiration, creativity and community. Every year, more than 20,000 people experience the transformative power of art by participating in our award-winning arts education programs that challenge and inspire. Founded in 1898, Fleisher is recognized as the country's oldest nonprofit community school of the arts. During this challenging time, Fleisher has continued to engage our community in a range of programming that has enabled us to advance our mission to make art accessible to everyone, regardless of economic means, background, or artistic experience. These include a partnership with the Office of Children & Families to deliver art care kits to more than 4,000 children, online live projects with beloved teaching artists every Saturday, and Teen Lounge, a national model that continues to provide a supportive space for high school students to connect.

In honor of Dr. Clayton, Fleisher will present a vibrant exhibition of the work created by these young artists at Cherry Street Pier on the Delaware River Waterfront in July 2021. We hope that the outdoor space will make it safer for our community to visit the exhibition and celebrate the creative achievements of hundreds of children from neighborhoods throughout Philadelphia. Fleisher will also premiere a video honoring Dr. Clayton that will serve as an uplifting message to children in our community. The health and well-being of Fleisher's vibrant community of supporters and artists remains the top priority and will continue to inform decision making around the young artists exhibition.

Fleisher Art Memorial's Founder's Award has celebrated individuals who have greatly enriched Philadelphia's cultural resources and championed arts education for all. In a challenging time for our community, we look to visionary leaders for inspiration as we forge a new path ahead, one that will ensure that children in Philadelphia have access to creative learning experiences that provide joy, hope, and solace.



Photo Credit: Tom Gralish, *The Philadelphia Inquirer*

ABOUT OUR HONOREE

Dr. Constance E. Clayton, the recipient of the 31st Founder's Award, embodies the spirit of the award and her unwavering commitment to children is a perfect match for this moment. Among her many achievements, Dr. Clayton was the first African American and the first woman to lead the School District of Philadelphia. She served as superintendent for eleven years before she retired in 1993.

Since her retirement, Dr. Clayton has made a remarkable impact on the arts. She served on the board of the Philadelphia Museum of Art, and established the Constance E. Clayton Curatorial Fellowship, which provides African American scholars with an opportunity to gain experience at the museum in preparation for a career as a curator or educator. In 2019, Dr. Clayton contributed more than seventy works to the Pennsylvania Academy of the Fine Arts, currently on view in the exhibition *Awakened in You*, inspiring future artists, collectors, and museum audiences with work that speaks to the human experience.

Contributions made to Fleisher in honor of Dr. Clayton's pioneering work and in celebration of the imaginations of Philadelphia's young artists will be acknowledged with the Constance E. Clayton Leadership Award, an annual paid internship at Fleisher for a Philadelphia teen artist to support professional experience in the creative workforce.

SPONSORSHIP OPPORTUNITIES



LEAD \$25,000

- Prominent recognition of your company's generosity as the presenting sponsor through Fleisher's print and online communication channels, including:
 - Website (25,000+ monthly views)
 - E-newsletter (20,000+ individuals)
 - Social media (20,000+ followers)
- Speaking opportunity in a professionally produced video celebrating art and creativity
- Onsite recognition at Cherry Street Pier for the month of July
- Featured in press release to regional media outlets
- Featured in Fleisher radio ad on local stations
- Logo on art care kits distributed to Philadelphia families
- Four custom online or outdoor art-making experiences for employees
- Special 10% discount for employees and their families to enroll in Fleisher's programs through June 30, 2022

INSPIRE \$10,000

- Recognition of your company's generosity through Fleisher's print and online communication channels, including:
 - Website (25,000+ monthly views)
 - E-newsletter (20,000+ individuals)
 - Social media (20,000+ followers)
- Onsite recognition and option to have promotional presence at Cherry Street Pier in July
- Press release to regional media outlets
- Logo featured in a professionally produced video celebrating art and creativity
- Two custom online or outdoor art-making experiences for employees
- Special 10% discount for employees and their families to enroll in Fleisher's programs through June 30, 2022

CREATE \$7,500

- Recognition of your company's generosity through Fleisher's print and online communication channels, including:
 - Website (25,000+ monthly views)
 - E-newsletter (20,000+ individuals)
 - Social media (20,000+ followers)
- Onsite recognition and option to have promotional presence at Cherry Street Pier in July
- Featured in press release to regional media outlets
- Logo featured in a professionally produced video celebrating art and creativity
- Special 10% discount for employees and their families to enroll in Fleisher's programs through June 30, 2022



EXPERIENCE \$5,000

- Recognition of your company's generosity through Fleisher's print and online communication channels, including:
 - Website (25,000+ monthly views)
 - E-newsletter (20,000+ individuals)
 - Social media (20,000+ followers)
- Onsite recognition and option to have promotional presence at Cherry Street Pier in July
- Featured in press release to regional media outlets
- Logo featured in a professionally produced video celebrating art and creativity

SUSTAIN \$2,500

- Recognition of your company's generosity through Fleisher's print and online communication channels, including:
 - Website (25,000+ monthly views)
- Onsite recognition and option to have promotional presence at Cherry Street Pier in July

SUPPORT \$1,000

- Recognition of your company's generosity in Fleisher's print and online communication channels
 - Website (25,000+ monthly views)
- Onsite recognition at Cherry Street Pier for the month of July

For more information about sponsorships and to invest in art for all, please contact Jamie Hughes, Development Director, at 215-922-3455 ext. 350 or jhughes@fleisher.org. **Thank you!**