



SUPPORT FLEISHER THROUGH EITC

HOW YOUR BUSINESS CAN ENHANCE ARTS EDUCATION IN SCHOOLS THROUGH
PENNSYLVANIA'S EDUCATIONAL IMPROVEMENT TAX CREDIT PROGRAM

Fleisher Art Memorial is an approved organization through Pennsylvania's Educational Improvement Tax Credit Program (EITC). This program allows eligible corporations to make designated contributions that are eligible for tax credit. It's an easy way to receive valuable tax credits, while helping to bring arts education to more than 450 students through Fleisher's award-winning Community Partnerships in the Arts program. Eligible companies can receive tax credits equal to 75% of their contribution (up to \$750,000 per taxable year), or up to 90% for two-year charitable commitments. Your \$20,000 gift to Fleisher could result in a credit as high as \$18,000!

Businesses returning for a two-year commitment submit applications on May 15 via the Department of Community and Economic Development website, newpa.com. Businesses applying for a one-year commitment or applying the first time submit applications on July 1. Tax credits are awarded on a first-come, first-served basis. **This simple process will benefit your company, Fleisher, and the hundreds of Philadelphia children who will have access to hands-on arts education this year thanks to your generosity!**

IMPACT OF YOUR GIFT

More than 2,665 children live within walking distance of Fleisher, and we're here to make sure that each student one has the opportunity to explore their innate creativity. For 20 years, through our Community Partnerships in the Arts program, we've partnered with public schools and community after-school programs in South Philadelphia. We match our teaching artists with classrooms for ten to twenty week residencies built on science, math, social studies, and language arts. It's a mutually-beneficial partnership that helps Fleisher extend our mission to make art accessible deeper into our diverse surrounding neighborhoods, while enriching the work of our partners.

- A gift of **\$20,000** can provide two classrooms with a 20-week artist-led residency. That's 60 hours of arts instruction for 60 Philadelphia school students.
- An investment of **\$10,000** will support two 10-week artist residencies in a partnering school. That's 30 hours of arts instruction for 30 Philadelphia school students.
- With **\$5,000** in support, we can professionally install students' work in Fleisher's galleries for our *Young Artists Exhibition*, visited by more than 2,500 community members.
- A **\$2,500** investment will allow Fleisher to bring our mobile art studio ColorWheels to partnering schools for community-wide art-making projects.

Join the more than 3,000 businesses in Pennsylvania who are benefiting from this valuable tax credit program. We'll make sure our community of students, visitors, neighbors, and supporters knows of your generosity by recognizing your company at our campus, on our website, and in our communications.

QUESTIONS? Please contact Leah Gelb, Donor Engagement Officer, at 215-922-3456, ext. 326 or lgelb@fleisher.org.

