



SUPPORT FLEISHER THROUGH EITC

HOW YOUR BUSINESS CAN ENHANCE ARTS EDUCATION IN SCHOOLS THROUGH
PENNSYLVANIA'S EDUCATIONAL IMPROVEMENT TAX CREDIT PROGRAM

WHAT IS THE EITC PROGRAM?

Fleisher Art Memorial is an approved Educational Improvement Organization (EIO) through Pennsylvania's Educational Improvement Tax Credit Program (EITC). This program allows eligible businesses or business owners authorized to operate in Pennsylvania to donate to support our work and receive state tax credits for their charitable contribution.

- For a one-year commitment, you will earn a state tax credit of 75% of your contribution.
- For two consecutive years, you will earn an increased state tax credit of 90% of your contribution if you agree to provide the same amount for those two consecutive years.
- The non-credited portion of the gift can be claimed as a charitable contribution for federal tax purposes.
- Businesses may request up to \$750,000 in tax credits per year.

IMPACT OF YOUR GIFT

Your gift through the EITC program is an easy way to support Fleisher's award-winning Community Partnerships in the Arts (CPA) program, which has been operating for over 20 years. In that time, we have reached over 8,000 K-12 students in Philadelphia's public schools that are part of the CPA network and provided them with arts-integrated learning opportunities in their classrooms. We match qualified teaching artists to classrooms for twice-weekly 10-week residencies to boost academic learning in core subject areas (math, social studies, science, and language arts) and in recent years, introduced multilingual residencies to support English Language Learners.

- A gift of \$20,000 can provide four classrooms with a 10-week artist-led residency. That's 80 hours of arts instruction for 80 Philadelphia school students.
- An investment of \$10,000 will support two classrooms with a 10-week artist-led residency. That's 40 hours of arts instruction for 40 Philadelphia school students.
- With \$5,000 in support, we can professionally install students' work in Fleisher's galleries for our Young Artists Exhibition, visited by more than 2,500 community members.
- A \$2,500 investment will allow Fleisher to bring our mobile art studio ColorWheels to partnering schools for community-wide art-making projects.

Join the more than 3,000 businesses in Pennsylvania who are benefiting from this valuable tax credit program. We'll make sure our community of students, visitors, neighbors, and supporters knows of your generosity by recognizing your company at our campus, on our website, and in our communications.

QUESTIONS? Please contact **Caroline Charuk, Donor Relations Manager,** at 215-922-3456. ext. 360 or ccharuk@fleisher.org.





EACH YEAR, THROUGH THIS PROGRAM, FLEISHER:

- Provides arts education to more than 250 students, the majority of whom are members of low-income households and lack access to arts opportunities.
- Builds upon long-lasting relationships with 6 key public schools and community programs in South Philadelphia, in neighborhoods home to diverse immigrant populations.
- Hires up to 20 teaching artists and provides them with high-quality professional development workshops for gaining skills and implementing creative ideas.

Fleisher's CPA program has received recognition from the President's Committee on the Arts and the Humanities and the National Guild for Community Arts Education.

HOW DO YOU KNOW IF YOUR BUSINESS IS ELIGIBLE?

Any Pennsylvania business other than a Sole Proprietorship is eligible. And, if you are a Pennsylvania business or business owner subject to one or more of the following taxes, you are eligible to participate in the EITC program to offset the below:

- Personal income tax
- Capital stock/foreign franchise tax
- Corporate net income tax
- Bank shares tax
- Title insurance & trust company shares tax
- Insurance premium tax (excluding unauthorized, domestic/foreign marine)
- Mutual thrift tax
- Malt beverage tax

HOW TO APPLY

- Pennsylvania businesses can apply for EITC credits through [DCED's electronic single application system](#). For more guidance, please refer to the [business application guide](#).
- Once approved, your business will receive a tax credit approval letter from the State.
- Your business can make a gift to Fleisher Art Memorial within 60 days of receiving the tax credit approval letter.
- Fleisher Art Memorial receives your gift and your business provides proof of the gift to the state within 90 days of receiving the tax credit approval letter.
- File your business tax returns as you normally do.



Founded in 1898, Fleisher is a nonprofit community art school committed to advancing the vision of our founder, Samuel S. Fleisher, who believed that art is one of society's greatest assets and equalizers. Every year, more than 20,000 people experience the transformative power of art by participating in our classes, tuition-free classes, workshops, exhibitions, and community-based programs. **For more information, please visit fleisher.org.**

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art begins within